

Central Districts Police Investigation Support Unit

- Supervisor and 4 staff (full strength)
- Cover the Central Districts Area.
- 600 files received a month on average.
- We assess the incoming complaints, offending and trends.
- Prepare the files for suspects to be located and arrested if they meet an evidential standard.



Where does Palmerston North sit compared to the wider New Zealand and our District?



AUROR data for Retail Crime (last 90 days)

New Zealand:

- Reported events - \$6,493,554
- Prevented loss - \$1,808,710
- Total loss - \$4,684,844
- Events - 40,260
- People involved - 41,885

Manawatu:

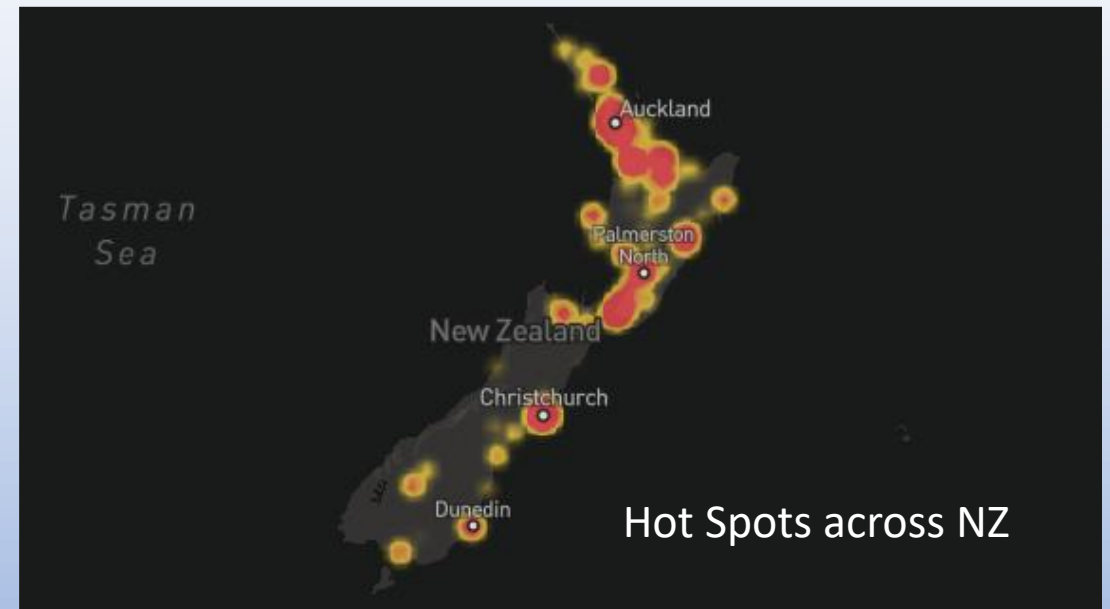
- Reported events - \$356,097
- Prevented loss - \$78,592
- Total loss - \$277,505
- Events - 3036
- People involved - 3145



Where does Palmerston North sit compared to the wider New Zealand and our District?

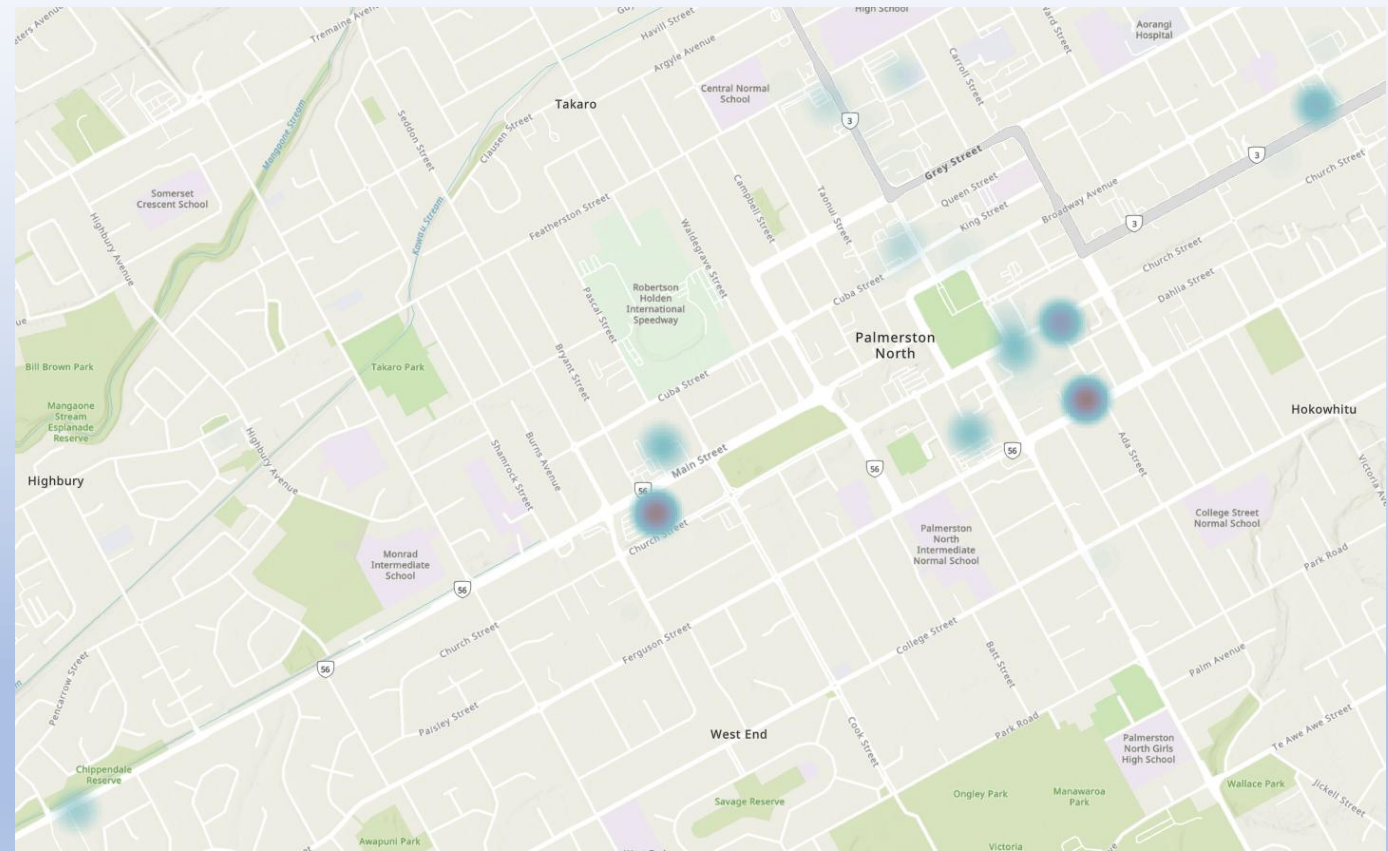
Palmerston North

- Based on Auror data, in 2023 our CBD has been as high as second (worst) in retail crime reports.
- The CBD sits in the top 10 suburbs alongside areas such as Manukau, Mangere, Onehunga, Whangarei, Hastings, Chartwell, Papanui.
- Retail Crime reporting has stabilised over the last 3 months and depends on incarceration of a select group.



Palmerston North

- Manawatu has 60% of the Central District retail crime. 50% aligns with the population and other crime types.
- One Palmerston North retailer is typically in the top ten NZ sites and often has over 100 reported events a month.
- A different Palmerston North retailer can report a loss as high as \$15,000 a month (during the pre-Xmas period 2022 and 2023).
- Supermarkets follow as top victim sites.

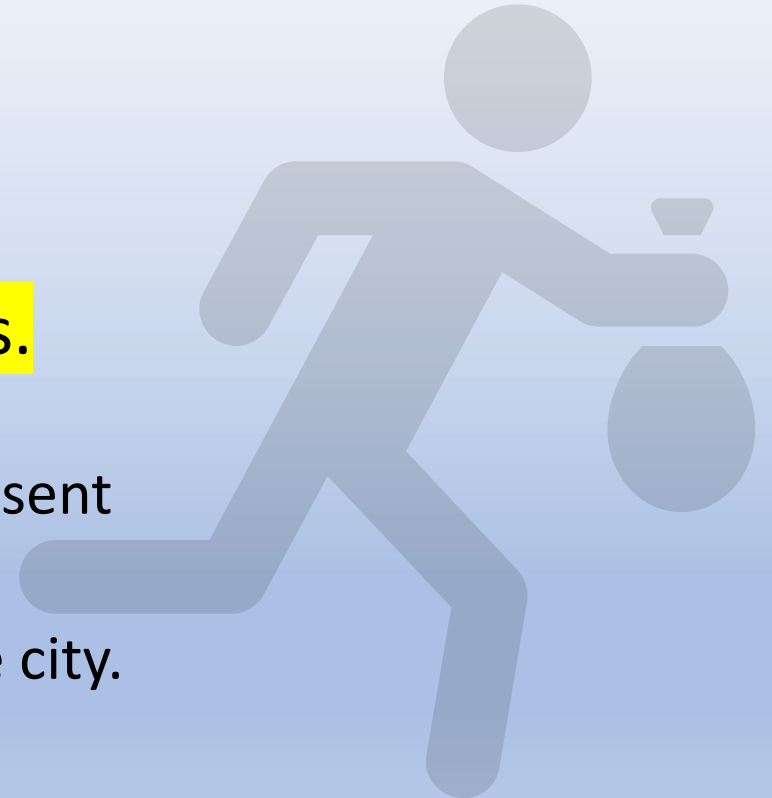


Palmerston North

- Offending increases December to January.
- Friday is the highest risk day.
- 2pm – 5pm is the high risk period.
- Assaults at retail locations have not shown an increase over the last year.
- Youth are involved in less than 20% of the events.

This is potentially lower than expected as youths often present in a group and mostly offend in the CBD area.

Adults are more likely to offend individually and across the city.



Reporting of Retail Crime

**IF IT'S
HAPPENING
NOW CALL 111**

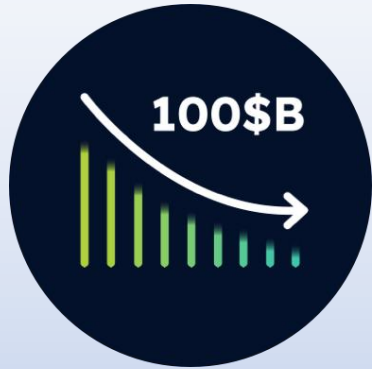
**IF IT'S ALREADY
HAPPENED
USE 105**

NON-EMERGENCY
Ohotata Kore

105

Call 105 or go online to [105.police.govt.nz](https://www.105.police.govt.nz)

 **NEW ZEALAND
POLICE**
Ngā Pirihimana o Aotearoa



Founded to stop crime

Auror was founded after realising that \$100B+ was lost every year by retailers but there was no effective technology being used to report, solve, or prevent crime.



Originally partnered with New Zealand's largest supermarket and the Police to stop crime. Today, Auror services over 80% of the retail enterprise market in New Zealand.

www.auror.co

95% of the retail crime complaints now come to Police via Auror.